



THE NEW YORK REPUBLICAN STATE COMMITTEE

EDWARD F. COX
CHAIRMAN

TO: Republican County Chairs

FROM: Ed Cox

We are pleased to announce the summer schedule for The New York Republican State Committee's regional Campaign Management training sessions for candidates and campaign staff. This training is open to committee members, party leaders, volunteers and anyone else you feel may benefit from it.

These training sessions will focus on: Developing Campaign Strategy and Message, Campaign Structure and Organization, Research, Building Coalitions, Voter ID and Targeting, Public Relations and Earned Media, New Media, and Get Out the Vote. We are partnering with The Leadership Institute, a premier, respected political training organization to offer these sessions.

The complete training schedule is:

Saturday, July 9

The Holiday Inn

232 Broadway, Saratoga Springs, NY 12866-4253

Saturday, July 16

The Westchester Manor

140 Saw Mill River Road, Hastings-on-Hudson, NY 10706

Saturday, July 23

The Binghamton Riverwalk Hotel & Conference Center

225 Water Street, Binghamton, NY 13901

Saturday, July 30

The Inn on the Lake

770 S. Main St., Canandaigua, NY 14424

These will be full day training sessions, starting at 9 AM and ending at 5 PM. There is no cost to attend and lunch will be provided by State Committee.

Please share this training schedule with all of your candidates as all are invited and encouraged to attend. Only those individuals referred or invited by you may attend. They may attend whichever session is most convenient.

As you receive replies from those in your county, please send their contact information to us by emailing Mike Lawler (mlawler@nygop.org).

We are pleased to offer this and hope you will take advantage of it.